Is Our Personal Data Really Safe and Secure:  
A Review of the Recent Data Attacks

A Joint Informational Hearing of the Assembly Judiciary and Assembly Banking & Finance Committees  
February 18, 2014 / State Capitol Room 4202 / 1:30 (or Upon Adjournment of Session) – 4:30 pm

Introduction by the Chairs (5 minutes – 1:30-1:35 pm)

I. How Does the "Point of Sale" Payment Card System Work, and What Went Wrong In the Recent Breaches Involving Large Retailers?  
(30 minutes – 1:35-2:05 pm)

Panelists:
- Rachel McGreevy, VP, State Government Affairs and Community Relations, MasterCard  
- Alex Alanis, Vice President, State Government Relations, California Bankers Association  
- Lenny Goldberg, Privacy Rights Clearinghouse

II. How Could These Mega Data Breaches Have Been Prevented?  
(50 minutes – 2:05 – 2:55 pm)

Panelists:
- Bill Dombrowski, President & CEO, California Retailers Association  
- Jen Beser, Sr. Director Global Corporate Initiatives, Visa  
- Jamie Court, Consumer Watchdog  
- Norma Garcia, Consumers Union

III. Are These Recent Data Breaches Covered by Existing California Law?  
(30 minutes – 2:55 – 3:25 pm)

Panelists:
- Ed Berberian, Marin County District Attorney  
- Lee Tien, Electronic Frontier Foundation

IV. How If At All Should California Law In This Area Be Updated? (50 minutes - 3:25– 4:15 pm)

Panelists:
- Diana Dykstra, CEO, California Credit Union League  
- Norma Garcia, Consumers Union  
- Lenny Goldberg, Privacy Rights Clearinghouse

Public Comment (10 minutes -- 4:15 – 4:25 pm)

Chairs' Closing Remarks (5 minutes – 4:25 pm-4:30 pm)

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